



CALL FOR EXPRESSION OF INTEREST

Association for Water, Applied Education & Renewable Energy (AWARE) is a non-profit organization registered under Societies Act 1860. AWARE is working in Sindh province since last 11 years with physical presence in district Umerkot, Tharparkar, Sanghar, Tando Mohammad Khan and Badin. The focus areas are Water, Renewable energy, Natural resources Management, Livelihood and Economic Empowerment, DRR Approaches and Participatory Governance. AWARE in partnership with Oxfam-Novib under the Strategic Partnership Project implementing a project with title “Women, Marginalized Group, Natural Resource Management and Peace-Building: Unlocking the Potential” in two districts Tando Mohammad Khan and Badin in Sindh province.

Assignment	Periods	Deliverables
<p>Public awareness messages</p> <p>Talk Show with water experts and community members</p> <p>Interviews from target Community</p> <p>Record Stories from Community</p> <p>Awareness messages will be broadcasted and besides this it is also will be ensured to On-Air the FM Radio TALK SHOW to discuss the irrigation water related issues and challenges.</p> <p>Messages will be on-aired as per given approved message scripts</p> <p>Messages will be on-aired throughout the day including prime times to cater the attention of most of the public</p> <p>Talk shows will be organized at FM radio stations, AWARE Offices, or project field area.</p>	<p>Three Months for on-airing the public messages, interviews, talk shows and community story</p> <p>Public awareness messages and target community interviews will be for 15 minutes per day to on-air or will be on-aired on need basis, whenever requested by AWARE</p> <p>Conduct voice recorded interview from target community and on-air the interviews</p> <p>The case study/Story from community also will be recorded and on-aired, The FM Radio station will facilitate through its designated</p>	<p>Make recording of Public awareness messages .On-air the recorded public awareness messages. The cost agreed per spot will be for three months, and at any time within three months program will be on-aired on the request of AWARE. The FM radio station will make arrangement for talk shows at their studios. Organize the Talk Show with water experts and community representatives and AWARE staff in consultation with AWARE Team Conduct voice recorded interview from target community and on-air the interviews</p> <p>The case study/Story from community also will be recorded and on-aired, The FM Radio station will facilitate through its designated person to record story/Case Study from target community, this activity will be done in consultation with AWARE</p> <p>Voice quality of all recorded public awareness messages, interviews and talk shows will be best of the quality</p> <p>The FM radio will also ensure the project related news updates in its daily news and cover issues related to water governance from targeted communities of AWARE in respective District</p> <p>FM Radio Station will ensure the voice quality and frequency for target intervention areas of AWARE in District Tando Muhammad Khan and Badin</p>

- Experience in on-airing the same quality Public messages, interviews and talk shows
- Knowledge pertaining to local issues regarding water governance, women and marginalized groups in district particularly at Gaja Minor/Gaja Branch of Akram Wah division: 10 Price offer (Financial Proposal) lowest: 20
- You may write us for details ToRs at info@aware.org.pk before June 05, 2018
- The technical and financial proposal along with supporting documents shall be submitted at info@aware.org.pk by June 09, 2018.
- Only shortlisted applicants will be contacted. AWARE in consultation with Oxfam reserves the right to reject any or all proposals and is not bound to any legal claim in this regard. For further Assistance please feel free to call on +92-238-500039

2018

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