

CALL FOR EXPRESSION OF INTEREST

Association for Water, Applied Education & Renewable Energy (AWARE) is a non-profit organization registered under Societies Act 1860. AWARE is working in Sindh province since last 11 years with physical presence in district Umerkot, Tharparkar, Sanghar, Tando Mohammad Khan and Badin. The focus areas are Water, Renewable energy, Natural resources Management, Livelihood and Economic Empowerment, DRR Approaches and Participatory Governance. AWARE in partnership with Oxfam-Novib under the Strategic Partnership Project implementing a project with title “Women, Marginalized Group, Natural Resource Management and Peace-Building: Unlocking the Potential” in two districts Tando Mohammad Khan and Badin in Sindh province.

Assignment	Periods	Term of Reference	Deliverables
<p>“TV talk show will be for 30 to 45 minutes on the subject theme in mainstream local and national media. The guests will be selected on basis of their information and expertise on theme in consultation with AWARE. The anchor person will be assisted in developing a list of questions as well as relevant data also will be shared.”</p>	<p>Production of TV Shows will be started in June 2018 and completed till end of June 2018.</p>	<p>Inclusion of women and landless marginalized groups in water governance under participatory irrigation management system Natural resource Management (Water) as common commodity and fundamental human right in terms of its access and uses on equal and equitable basis Peacebuilding processes with inclusion of women and landless marginalized groups for enhancing their role and ownership right in water to benefit and conserve natural resources with inclusion of all water users and manage on communal basis</p>	<ul style="list-style-type: none"> - Arranging and organizing talk shows in mainstream media at reputable TV talk show at prime time, Individual consultant discuss and coordinate with program producers, Anchor persons or TV channels to organize TV program - Four TV Talk shows will be organized both at studio or field - Make and fulfil execution Plan with preproduction, production, post production and broadcast timelines along with telecast time and programme name in consultation with TV channel, program anchor person and producer - Broadcasting of live/recorded Television Talk Show with reputable TV channels

- Interested media houses Local Sindhi, Channels and mainstream Urdu Channel or Individual consultant must submit the following Information to demonstrate their qualifications, experience and willingness to give services as per TORs.
- Details You may write us for details TORs at info@aware.org.pk before May 26, 2018
- Profile of Media group/individual media consultant including past experience for similar assignments
- Brief description of the proposed talk shows (Talk Show Name, Timing, TV Channel and Anchor Person)
- Financial proposal specify a total lump sum amount, in order to assist the financial proposal will include a breakdown of the lump sum amount
- Payments of the proposed fees to the service providing is based upon the delivery of satisfactory services /production as per specified TORs
- The technical and financial proposal along with supporting documents shall be submitted at info@aware.org.pk by 1st June 2018.
- Only shortlisted applicants will be contacted. AWARE in consultation with Oxfam reserves the right to reject any or all proposals and is not bound to any legal claim in this regard. For further Assistance please feel free to call on +92-238-500039